

FREQUENTLY ASKED QUESTIONS

IMPORTANT:

1. The system has Auto Save which is activated in a 2-minute cycle. Please fill the data without concern of losing information.
 2. ALWAYS speak with the ART Team or the AMA AFTER you have clicked on “Submit for Review” after completion of the form.
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Where do I log in to make my application?

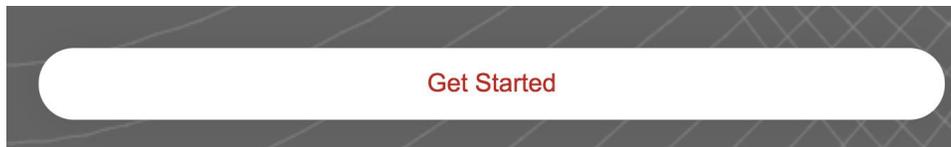
World V Response:

Please click on this link and it will take you to the [Start Application](#) page.

How do I get started on the application?

World V Response:

After going to the above stated link, click on the “Get Started” button in the bottom left corner, which will directly take you to the application.



You have mentioned the following criteria

- **Developed a Minimum Viable Product (MVP)**
- **Have proven traction on the MVP with revenue booking or are ready to roll out the MVP for revenue booking within the next 3 months**

- **The project is innovative and technology is the engine for growth**
- **The project is a B2B or B2B2C business**

If I am fulfilling 2 out of the 4 criteria's, can I apply?

World V Response:

The statements are to express our PREFERENCES and are NOT the criterion of our investment thesis. Meeting none, all or any number in between is not the measure we shall take when we are evaluating your proposal.

I do not fulfil any of the above criteria's, but I think I have a great product idea, Can I still apply?

World V Response:

We are looking for GREAT IDEAS and if you think your product idea is great do not hesitate to apply. We will be very happy to work with you if you can convince us.

What are the all the information I have to fill up at the time of making my first application on the website?

World V Response:

The key information that the application will need are as listed below: a) Your company's name, address and contact numbers of the key person who will be the contact point for all discussions. b) Your Website c) The product stage. Have you taken it to the market? d) Investors, if any. e) Your Information Memorandum or Sales Presentation that you have made for the current round of Fund Raise.

What do you mean by IM?

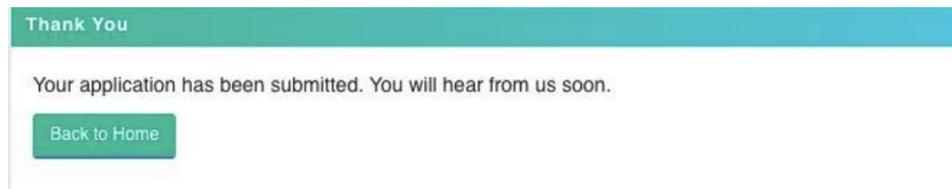
World V Response:

IM stands for Information Memorandum which is a typical Investment industry term. It is also known as Pitch-deck or Sales Presentation to Investors. It essentially is the document / presentation that has been prepared by the Applicant to showcase their Product / Service to the Investor(s.)

How do I know my application has been submitted?

World V Response:

After you have completed the Application Process, and signed off the Non-Disclosure Agreement, you shall get a system message informing you that your application has been successfully submitted. Please check your email for a confirmation.



For any further queries, please feel free to connect with any of our ART Members at 011-43561525.